

Ensuring a Brighter Future

Donation & Sponsor Package



The **4 the Kids Foundation's** (aka the Hayati Children's Foundation) vision is to ensure that the children who benefit from our programs have a brighter future. Since 2007, The Foundation has sought out partnerships with organizations committed to providing at risk girls and boys with a safe environment to excel in their studies and the tools to build successful lives. **Globally we support over 200 children** living in group homes in Mexico (Hope House & Love in Action), and Mozambique (Casa de bom Sonhos). **Locally**, we provide essential funding to **Inn From the Cold's Student Run Medical Clinic**; we have also partnered with the **Calgary Zoo's Hayati Kids Club** providing opportunities for children to attend summer camps that otherwise would not be afforded the opportunity.

We raise the majority of our program funds with the support from attendees, donors and community partners at our **Annual Vino For Bambinos** fundraiser. 4 the Kids Foundation invites you to help us celebrate our twelfth annual Vino for Bambinos through a cash or services sponsorship or by donating goods and services for our Silent Auction on **June 6 2019** at the Calgary Zoo in support of the following:

- Safe and sustainable housing
- Basic nutritional, hygiene and medical necessities are met
- Educational programs, skills, training and tools to become self-sufficient by age of majority.
- Resources are available to support psycho-social development

Vino for Bambinos is the 4 the Kids Foundation's flagship fundraiser, the event brings together local business and supporters to create a social culinary experience that our guests want to come back to year after year. In 2019 Vino for Bambinos will be held in partnership with the Calgary Zoo hosting 500 attendees, raising funds to support five programs. **For the last 12 years, we have remained committed to ensuring that 100% of the funds raised at Vino for Bambinos, \$50,000.00 in 2018, goes to support both our local and international community.** We are not alone in this commitment, it is our sponsors and donors that make Vino for Bambinos possible; they are the ones who make the biggest difference.





building
a brighter
future



opportunities

Goods & Services Sponsorship

Event Food and Beverage Sponsors

Provide staff or volunteers to serve food or beverages as samples for all 500 guests.

In addition to the Standard Benefits you'll receive: Your own table with signage; Social Media coverage + 3 posts; and 2 tickets to sponsored event.

Print / Media Sponsor:

Provide media coverage or advertising for event promotion, guest interaction or sponsor recognition.

In addition to the Standard Benefits you'll receive: 2 tickets to sponsored event

Monetary Sponsorship

We rely on monetary donations to cover our minimal event overhead costs and ensure that 100% of funds raised at the event go directly to our programs. The following levels of engagement will receive the Standard Benefits plus:

Platinum: \$10,000+

- Large signage at the event
- Exposure to local media outlets
- 6 tickets to the event
- Logo on red carpet backdrop (30% larger)
- **Exclusivity:** 1 per industry

Gold: \$5,000-10,000

- Social Media coverage + 5 posts
- 4 tickets to sponsored event

Silver: \$2,500-5,000

- Logo recognition on cocktail table tops
- 2 tickets to sponsored event



Why Sponsor

We would love to have you join our group of community partners & sponsors that return year after year to showcase their brand at Vino for Bambinos. We provide excellent coverage on web platforms and at the event to ensure maximum brand exposure for our sponsors.



Benefits

Each year we work with our amazing sponsors to ensure they receive these Standard Benefits:

- Website coverage (logo and link)
- Signage at event
- Verbal acknowledgment at event
- Thank you plaque
- Social Media coverage: 1-2 posts
- Potential media coverage
- Logo on red carpet backdrop
- First right of refusal for next event



How to Sponsor

Contact us to have a chat about how best to represent you and your business needs.



♥ur 2018 spon♥sors



♥ur 2018 don♥ors

- 17th Ave Liquor
- Addicted to Vinal
- Alex Kwong
- Andrea Frerichs
- Andrea Sales
- Arts Commons
- Banded Peak Brewing Company
- BarreBelle
- BonVida Wines
- Cactus Club Café
- Calgary Flames
- Calgary Hitman
- Calgary Police Service
- Calgary Stampede
- Callaway Park
- Carriage House
- Courtney Tannas
- Crave Cupcakes
- Dan Barghshoon
- Deville
- Fairmont Chateau Lake Louise
- Fairmont Palliser
- Fluid Imports
- Fontaine Family
- GoPerformance Fitness Lab
- Greener Grass
- Greg Zaun Foundation
- Heritage Park
- Holt Renfrew
- Homemade Sh*t
- Hotel Arts Group
- Infinite Light Photography
- Jenna Pinel Designs
- Julie Marwood
- Junction 9
- Kensington Wine Market
- London Blue Jewelry
- Maguire's Flooring & Window Coverings
- Michelle Screpnechuk
- Miko Photography
- Mode Fitness Studio
- Modern Beauty Hair Supply
- Notorious group
- OOH La La Womens Wear
- Playfield
- Ranny Shibley
- Red Cabin Woodworking
- Rogers Insurance
- Royal Tyrell Museum
- Soak
- Spruce Meadows
- Subaru Calgary
- The Hanger Flight Museum
- The Tennis Academy
- Theater Calgary
- Twenty2B
- UNA Pizza + Wine
- Vine Arts
- Walking my Runway
- Westjet
- Westwind Dental Chinook Centre
- Will-O-Bend Golf Course
- Y Not Accessorize

Vino for Bambinos

Celebrating 12 years of success

June 6, 2019



36
Event
Sponsors



63
Auction
Donors



\$50K
Raised



500+
Attendees



5
Programs
Supported



1
Event
Partner



200+
Children
Globally



102
Items
Donated